



Asheville.
Apartments



“Your Visual Voice in Communication”

Graphic Design Services:

We can help with design for...

- Branding / Logo Design / Style Guide
- Business Cards
- Brochures / Rack Cards / Flyers
- Postcards / Direct Mail
- Advertisements (for print or web)
- Invitations / Envelopes / Programs
- Banners / Posters / Event Graphics
- Annual Reports / Catalogs
- Letterhead / Folders / Notepads
- Gift Certificates / Labels / Stickers
- Menus / Tablecards / Coupons
- Apparel / Promotional Products
- Custom QR Codes & Graphics
- Car Decals / Car Magnets
- Interior & Exterior Signs
- CD/DVD / Book Covers / Packaging
- Social Media Setup & Design
- Info-graphics / Custom Illustration

Design Consultation:

- Design Review of all Print Materials
- Design Consultant for NEW Projects

Our Creative Team includes:

- Printers • Copywriters • Photographers
- Web Designers • Promotional Products
- Advertisers • Social Media Marketers



Sarah W. Maupin

Owner / Senior Graphic Designer

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- www.Instagram.com/CarolinaBlueDesignGroup

Henderson Co. Chamber of Commerce (Member since 2011)
 Fletcher Area Business Association (Past Marketing Chair/Member)
 Business Networking International (Past Member - 4 years)

Client Testimonials



“Sarah is a joy to work with. She helped us create new mastheads for our internal newsletters, internal web portal, and a beautiful four piece wall of gratitude design which incorporated a graphic element from each of our stained glass windows. Sarah has trained several of our staff in the use of professional software and is helping with one of our departments newsletter. We continue to seek her guidance on design. We are truly blessed with our partnership.”

– Mark Bailey, Givens Estates Retirement Community



“Sarah was suggested to us by another non-profit. She's been great to work with – very easy to communicate with and always meets our deadlines, even when we've had some rush orders. I appreciate her being available by phone, email or even text. This is helpful for busy professionals like us who are in and out of the office often. Her design work is great. She delivers exactly what we ask for, with minimal revisions needed. She just makes the whole process easy.”

– Jenn Tutor, Conserving Carolina



“Sarah has an uncanny skill to understand the spirit of our organization and to understand what we are trying to say even if we don't know what we are trying to say. She can synthesize lots of data and make sense of it. She has the courage to be bold and communicate clearly ideas with words and images.”

– Cathy Jackson, SBA / Saluda, North Carolina



“Sarah has done a spectacular job helping our three businesses re-brand. Sarah's amazing creativity helped us produce new logos, color schemes, and advertising materials for Thompson's Store/Ward's Grill, and Lola's Celebration Venue in Saluda, NC. With patience and courtesy, Sarah guided us through the process of establishing our new brands; she asked lots of great questions and really helped us hone in on the essence of our businesses. We cannot give high enough praise to Sarah!”

– Clark Thompson, Thompson's Store



“I chose Carolina Blue Design Group to design a logo and business cards for Hulsey Media. Not only was Sarah great to work with in terms of listening to my ideas, offering me several options, and working quickly to complete the project, but the end result greatly exceeded my expectations. I couldn't be more pleased with the logo, and I'm getting great compliments on our new business cards. I'm looking forward to working with Sarah on additional marketing design needs for our company.”

– Brett Hulsey, Hulsey Media

